



FOR IMMEDIATE RELEASE

## BendBroadband Adds Wireless Tower on Mt. Bachelor

**September 1, 2010 Bend, Ore.** - BendBroadband has completed its Mount Bachelor broadband wireless antenna site. This new antenna location extends the coverage area for BendBroadband's wireless services including mobile broadband, fixed high-speed Internet and home phone. The new coverage areas include: Mt Bachelor, the Cascade Lakes Highway and the many lakes and trailheads that are within line of sight of the Mt Bachelor antenna. In addition, the site enhances existing coverage in the Sunriver and La Pine areas.

"The addition of the Mount Bachelor wireless antenna site enables the extension of our wireless broadband service to some of the most popular recreational sites in Central Oregon," said Frank Miller, BendBroadband's chief technology officer. "BendBroadband Internet customers now have a much larger 'off-leash area' for their laptops."

BendBroadband launched the nation's fastest wireless network in December of 2009 using HSPA+ technology and continues to expand the coverage of its wireless network.

The wireless network extends miles beyond BendBroadband's cable footprint to encompass Madras to the north and La Pine to the south. The service also provides east-west coverage from Prineville to Sisters. Within those four geographic points, residents who have struggled for broadband services now have access to robust high-speed Internet service. The company also introduced feature-rich home telephone service to these areas in early 2010.

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### **About BendBroadband:**

BendBroadband is a family-owned, Oregon-based company serving Central Oregon since 1955. A leader in the cable and broadband sectors, the company offers an extensive range of broadband, cable and telephone services for commercial and residential customers. Central Oregon facilities include over a thousand miles of fiber and coax infrastructure along with metropolitan optical Ethernet, T-1/PRI and hosted PBX services serving the business community. BendBroadband offers multiple phone and high-speed Internet options with speeds up to 60 Mps. BendBroadband operates one of the fastest wireless broadband network in the nation, which covers an expanded Central Oregon footprint along with outdoor

Wi-Fi. The company was among the first to be 100% digital and offers Video on Demand, digital video recorders, HDTV (with over 100 HD channels) and a choice of interactive program guides. The company focuses its corporate contributions and sponsorship efforts on youth, and by supporting an array of arts and entertainment in Central Oregon. In the community, BendBroadband provides extensive local sports, civic programming and local features created and produced by COTV, channel 11.

BendBroadband has also announced plans to build and maintain an environmentally-friendly data center to be called BendBroadband Vault. BendBroadband Vault is a wholly-owned subsidiary of BendBroadband. The company will provide data center services to clients, including hosted storage for primary site needs and disaster recovery, equipment collocation and managed services. Construction of the facility is expected to be completed in early 2011.