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## **BEND STUDENT WINS 3<sup>RD</sup> PRIZE IN C-SPAN'S VIDEO DOCUMENTARY COMPETITION**

*8th grader highlights the economy as greatest challenge for the country  
in national competition*

**WASHINGTON (March 10, 2010)** – C-SPAN today announces that Alec Zander “Zander” Reese, eighth grader at High Desert Middle School, is a third prize winner in C-SPAN’s national 2010 StudentCam competition. Zander will receive \$750 for his documentary, “What You See, and What You Don’t: A Neighborhood in Peril.”

StudentCam winners are being announced today during C-SPAN’s live, morning viewer call-in program, “Washington Journal.”

C-SPAN is awarding a total of 75 student prizes and 11 faculty advisor prizes totaling \$50,000, including: a grand prize winner, two first prize winners, eight second prize winners, 16 third prize winners, and 48 honorable mentions in both middle and high school categories.

“StudentCam 2010 generated our fiercest competition to date and students clearly rose to the challenge,” notes Joanne Wheeler, C-SPAN vice president of education relations. “With the opportunity to explore what works in our country as well as what needs work, we received an unparalleled volume of sophisticated entries, both in analysis and presentation.

“We appreciate the hard work that goes into creating a StudentCam documentary and would like to thank all students who entered,” Wheeler says. “We hope their schools and local communities will recognize and honor their efforts at civic engagement.”

Bend is also home to another winning video. Chelsey Hice, Savanna Jones, and Emily Strome, juniors at Summit High School, win honorable mention and will share \$250 for their video, “Gender Wage Gap: A Thing of the Past?”

C-SPAN is funded by America's cable companies who help support StudentCam. In Bend, C-SPAN is available locally through BendBroadband.

"It is an exciting day for Central Oregon to have two winning videos in the national C-SPAN StudentCam competition. Congratulations to Zander as well as Chelsey, Savanna and Emily on their award-winning entries," said Amy Tykeson, President and CEO of BendBroadband. "We acknowledge all of the Central Oregon students who participated and BendFilm for their partnership. StudentCam provides a platform for young people to voice their opinions on issues important to them and their communities using the latest media technology. Education is a key component of BendBroadband's mission. We are pleased to work with our teachers to enhance learning with relevant cable content and programs like StudentCam."

This year's StudentCam competition generated a record number of entries. Nearly 2,000 students from 45 states and the District of Columbia submitted 1,003 entries, an 8% increase over StudentCam 2009.

The national competition, now in its sixth year, invited all middle school students (grades 6-8) and high school students (grades 9-12) to produce a five-to-eight minute documentary focusing on one of our country's strengths or a challenge the country is facing. Students overwhelmingly focused on challenges facing America, with health care and the economy as the top two issues addressed.

**The top 27 videos will air on C-SPAN, one each day, starting on Thursday, April 1, 2010 at approximately 6:50 am ET, followed by an interview with the winning student at 8:30 am ET during C-SPAN's "Washington Journal." Air times are subject to change.**

The annual competition is sponsored by C-SPAN Classroom and the documentaries were judged by a panel of C-SPAN representatives. Documentaries were evaluated based on the thoughtful examination of the competition's theme, quality of expression, adherence to the time limit, inclusion of varying sides of the documentary's topic, and incorporation of C-SPAN programming.

### **About C-SPAN Classroom**

C-SPAN Classroom, [www.c-spanclassroom.org](http://www.c-spanclassroom.org), is a free membership service dedicated to supporting educators' use of C-SPAN programming and websites in their classes or for research. Members of C-SPAN Classroom may access free Timely Teachable Videos and video clips for use in the classroom, as well as lesson plans, handouts and ways to connect with other C-SPAN Classroom members. C-SPAN Classroom has reached more than one million students since its inception in 1987.

### **About C-SPAN**

C-SPAN was created by America's cable companies in 1979 as a public service and programs three public affairs television networks (C-SPAN, C-SPAN2 and C-SPAN3);

C-SPAN Radio, a Washington, D.C. public affairs radio station distributed by XM Satellite Radio; and a video-rich website which hosts the C-SPAN Video Library. Visit [www.c-span.org](http://www.c-span.org).

### **About BendBroadband**

BendBroadband is a family-owned, Oregon-based company serving Central Oregon since 1955. A leader in the cable sector, the company offers an extensive range of broadband, cable and telephone services for commercial and residential customers. Central Oregon facilities include over a thousand miles of fiber and coax infrastructure along with metropolitan optical Ethernet, T-1/PRI, hosted PBX and collocation services serving the business community. BendBroadband offers multiple phone and high-speed Internet options with speeds up to 60 Mbps. The company was among the first in the nation to be 100% digital and offers Video on Demand, digital video recorders, HDTV (including more than 95 HD channels) and a choice of interactive program guides. BendBroadband recently introduced outdoor Wi-Fi service and has also launched wireless broadband to an expanded Central Oregon footprint. In the community, BendBroadband provides extensive local sports and civic programming created and produced by COTV, channel 11. The company focuses its corporate contributions and sponsorship efforts on youth, and by supporting the arts and entertainment in Central Oregon.

**NOTE TO EDITORS:** Winning videos may be viewed from [www.studentcam.org](http://www.studentcam.org) and used in a broadcast with attribution to C-SPAN. To schedule an interview with the students or with C-SPAN education relations staff, please contact Meredith Rapp at 202.626.4861 or Tamara Robinson at 202.626.6129.